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Market Research

As my project is an app on Google Play, I have researched key words that relate to my product to see if there are any similar applications out there. I searched terms such as 'music', 'band', 'instrument' & 'learn instruments'. ~~One~~ ^{Two} apps I found had the similar idea of trying to teach + foster a love of instruments, but ~~there~~ were executed differently. With the first, "Learn Instruments for Kids," made by Saturday Morning Apps & costing \$0.99, ~~is~~ ^{is} running on the concept of teaching children ~~what~~ the names of different musical instruments. It is aimed at a much younger audience. The second, called "Musical Instruments Quiz," by musiconlineuk, teaches kids what instruments look like. So far, I haven't found ~~an~~ ^{an} app that is the same as mine. ✓ ✓

I have also continued my course on Udacity.

